FIG. 1

120 < view id="view1" name="basic" value="trafficLocationXYZ.txt" /> 110 < ALTIet id="altlet1" type="subscription" width="300" height="300"> value="http://www.MyRushHour.com/XYZ.mpeg" /> value="http://www.MyRushHour.com/XYZ.jpg" /> 150 160 130 <view id="view2" name="intermediate" 140 <view id="view" name="premium" <TITLE>My Traffic Report</TITLE> <BODY> 111 </BODY> </ALTlet> </HTML>

100

2/5

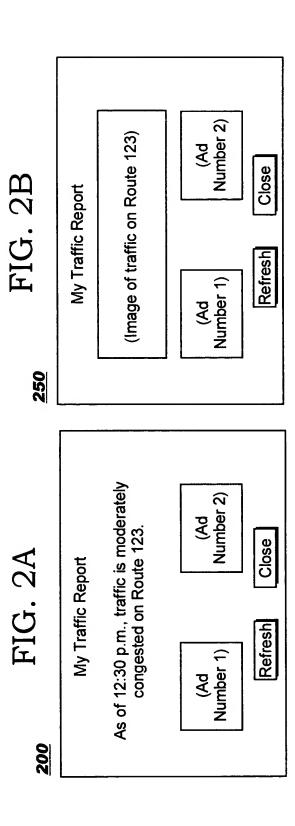


FIG. 3

300

As of 12:30 p.m., traffic is moderately congested on Route 123. 310 320
 330
</BODY>
</HTML> <TITLE>My Traffic Report</TITLE> <B0DY>

```
<view id="view1" name="basic" value="trafficLocationXYZ.txt" />
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  value="http://www.MyRushHour.com/IntermediateAd.jpg" />
                                                                                                                                                                                                                                                                                                                                                                         410 <ALTlet id="altlet2" type<sup>=</sup>"advertisement" width="300" height="150">
                                                                               110 <ALTlet id="altlet1" type="subscription" width="300" height="300">
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   value="http://www.MyRushHour.com/PremiumAd.jpg" />
                                                                                                                                                                                                                                                                                                                                                                                                                                                             value="http://www.MyRushHour.com/BasicAd.jpg" />
                                                                                                                                                                                                                                                                                          value="http://www.MyRushHour.com/XYZ.mpeg" />
                                                                                                                                                                                                         value="http://www.MyRushHour.com/XYZ.jpg" />
                                                                                                                                                                    <view id="view2" name="intermediate"
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      430 <view id="view2" name="intermediate"
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         440 <view id="view3" name="premium"
                                                                                                                                                                                                                                                     <view id="view" name="premium"
                                                                                                                                                                                                                                                                                                                                                                                                               420 <view id="view1" name="basic"
<TITLE>My Traffic Report</TITLE>
                                                                                                                                                                                                                                                                                                                                    </ALTlet>
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  </BODY>
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           </HTML>
                                         <BODY>
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        </ALTlet>
```

400

